

Devika Kulkarni

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EXPERIENCE:

Graphic Design Intern | Childrens Hospital Colorado

June 2025 - Present | Hybrid, Colorado

- Designed high-visibility campaign collateral for hospital-wide initiatives, producing flyers, brochures, billboards, banners, and cohesive signage systems that strengthened brand consistency across pediatric environments.
- Created illustrated murals and interactive decal systems that transformed hospital corridors into engaging, storytelling experiences, supporting positive distraction and wayfinding.
- Developed playful visual assets and photo-booth props for kids' events, including movie nights and celebrations, elevating community engagement through thoughtful, imaginative design.
- Assisted in art directing campaign photoshoots with patients and staff, ensuring strong visual narratives, polished composition, and alignment with campaign goals and brand guidelines.

Art Director | Nestle X SCADPro

July 2024 | Remote, France

- Led art direction for a 6-day SCADPro sprint with Nestlé, defining the visual system and narrative framework to reimagine the front experience of the Nestlé Vitality drink dispenser.
- Directed visual system development, establishing information architecture, feature prioritization, hierarchy, typography, layout, and motion principles for the on-screen experience.
- Synthesized user journey research into clear design decisions, aligning cross-functional teams (brand, UX, industrial design) and presenting strategic concepts with clarity to clients.

Graphic & UI/UX Designer | CORY'S X SCADPro

July 2024 | Remote, France

- Created wireframes and a visual system for the software interface for nuclear plant operation software for trainees.
- Worked on refining efficient software information architecture.

Junior Visual Designer | Pallavi Nopany Design Studio

November 2022 - June 2023 | Remote, Bangalore

- Crafted brand identities and guidelines for premium brands with a global mission, including Obeetee, Tarun Tahiliani etc.
- Conceptualised and executed logos for clients.
- Created wireframes and high-fidelity prototypes of websites.
- Designed print-ready graphics for campaigns, and murals and coordinated the printing production.
- Articulated and effectively pitched retail store experiences for luxury brand pop-up stores.
- Trained and guided new interns to adapt to workflow.

Brand Identity Designer | Skincare Research LLC

May 2022 - November 2022 | Remote, Seattle

- Promoted from Brand Identity Design Intern to full-time Brand Identity Designer.
- Developed multiple brand identity systems for start-up brands.
- Designed a user-friendly web experience for brands.
- Conceptualized ideas for media campaigns, designed print-ready materials and developed a social media strategies.

EDUCATION:

Savannah College of Art and Design (SCAD)

MFA in Graphic Design and Visual Experience
2023 - Present | Savannah

- 4.0 GPA / A+ grade
- Graduate Mentor
- GLYPH Club Assistant Event Management Officer
- SCAD Story Museum Docent

Whistling Woods International (WWI)

Bachelor of Arts in Visual Communication Design
2019-2022 | Mumbai

- Focus on UI/UX, Brand Identity, Illustration and Motion design.
- 8.3 CGPA / A+ grade
- Class Representative

SKILLS:

Design

Brand Identity | Illustration | Publication | Packaging | Typography | UI/UX | Motion Media | Design Research

Software

Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Adobe XD | Adobe AE | Procreate | Microsoft Office

Soft Skills

Expressive Public Speaking | Systematic Problem-Solving | Effective Communication | Effective Time Management

AWARDS:

TEDxSavannah Speaker 2025

Delivering a talk on "Designing Like a Child in a Grown-Up World," exploring the power of play, curiosity, and storytelling in design.

SCAD Honors Award

Presented excellent academic and artistic achievement through outstanding portfolio and top-tier grades.

TISS-SVE Best Student Award

Awarded a Commendation Silver Medal for excellent grades, a strong portfolio, and active engagement throughout the degree program.

TEACHING & VOLUNTEERING:

Graduate Student Mentoring

2023 - Present | SCAD

Childrens Book Illustration & Publication Workshop

2023 | WWI

Wall Painting #Dongripada Slums

Collaborative mural painting to improve the mental well-being of villagers and uplift my community.
2019 | Mumbai