

# Devika Kulkarni

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## OBJECTIVE:

Playful, empathy-driven storyteller with a passion for designing engaging visual user experiences.

## EXPERIENCE:

### Graphic & UI/UX Designer | CORY'S X SCADPro

July 2024 | Remote, France

- Created wireframes and high-fidelity prototypes for nuclear plant operation training software for trainees.
- Developed visual system for software interface.
- Worked on analyzing and designing efficient flow within software information architecture.

### Junior Visual Designer | Pallavi Nopany Design Studio

November 2022 - June 2023 | Remote, Bangalore

- Crafted brand identities and guidelines for premium brands with a global mission, including Obeetee, Tarun Tahiliani etc.
- Conceptualised and executed logos for clients.
- Created wireframes and high-fidelity prototypes of websites.
- Designed print-ready graphics and illustrations for posters, campaigns, and murals and coordinated the printing production.
- Articulated and effectively pitched retail store experiences for luxury brand pop-up stores.
- Trained and guided new interns to adapt to workflow.

### Children's Book Illustrator & Writer | The Write Order

March 2023 - May 2023 | Mumbai

- Independently conceptualised, wrote and illustrated a picture book called "A Twinkling Memory" for children inspired from a real-life narrative. Collaborated to self-publish book.
- Conducted a Children's Book Illustration workshop for undergraduate graphic design students at Whistling Woods International University, explaining my creative process and promoting my book, "A Twinkling Memory."

### Brand Identity Designer | Skincare Research LLC

May 2022 - November 2022 | Remote, Seattle

- Promoted to full-time Brand Identity Designer.
- Developed multiple brand identity systems for start-up brands.
- Researched and designed a user-friendly web experience for the "Arctic Tern" vitamin brand.
- Conceptualized ideas for media campaigns, designed print-ready materials and developed a social media strategies.

### Brand Identity Design Intern | Skincare Research LLC

March 2022 - May 2022 | Remote, Seattle

- Conceptualized and designed visual system for, "Arctic Tern" women's vitamin brand for the international market.
- Conducted in-depth design research to develop a brand strategy.
- Designed the logo, packaging, social media, and other brand collaterals as part of a graduation thesis project.

## EDUCATION:

### Savannah College of Art and Design (SCAD)

MFA in Graphic Design and Visual Experience  
2023 - Present | Savannah

- 4.0 GPA / A+ grade
- Graduate Mentor
- GLYPH Club Assistant Event Management Officer
- SCAD Story Museum Docent

### Whistling Woods International (WWI)

Bachelor of Arts in Visual Communication Design  
2019-2022 | Mumbai

- Focus on UI/UX, Brand Identity, Illustration and Motion design.
- 8.3 CGPA / A+ grade
- Class Representative

## SKILLS:

### Design

Brand Identity | Illustration | Publication | Packaging | Typography | UI/UX | Motion Media | Design Research

### Software

Adobe Illustrator | Adobe Photoshop | Adobe Indesign | Adobe XD | Adobe AE | Procreate | Microsoft Office

### Soft Skills

Expressive Public Speaking | Systematic Problem-Solving | Effective Communication | Effective Time Management

## AWARDS:

### SCAD Honors Award

Presented excellent academic and artistic achievement through outstanding portfolio and top-tier grades.

### TISS-SVE Best Student Award

Awarded a Commendation Silver Medal for excellent grades, a strong portfolio, and active engagement throughout the degree program.

## TEACHING & VOLUNTEERING:

### Graduate Student Mentoring

2023 - Present | SCAD

### Childrens Book Illustration & Publication Workshop

2023 | WWI

### Wall Painting #Dongripada Slums

Collaborative mural painting to improve the mental health of villagers and uplift my community.  
2019 | Mumbai